

thy than

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skills summary

- Over 8 years experience in design, specializing in user-centered interactive projects.
- Develops and executes creative strategy that produces a positive user experience and also achieves business objectives within technology parameters.
- Engages in all phases of project life cycle in the creative role, from strategic planning to conceptual design to production development.
- Formulates information architecture and designs intuitive UI which creates easy navigation and flow through websites, web browser based applications, and software applications.
- Designs graphics including web pages, illustrations, animations, logos, icons and banners.
- Collaborates with clients and development team to conceive creative solutions within specifications.
- Works closely with team members to successfully integrate graphic components with technology to assure high performance quality.
- Follows corporate identity guidelines within designs to promote client brand awareness and maintain a consistent corporate style throughout all media.
- Fosters a collaborative environment to encourage and mentor designers and junior designers.

work summary

Freelance Creative Consultant

Santa Monica, CA: June 2000 - present

- Design, development, project management, and production of interactive and graphics works:
 - .. *eCivis*: Designed UI for web-based Grants Locator and Grants Manager application.
Designed logo, corporate print collateral, conference booth and website. Conceptualized and designed print ad campaign. www.ecivis.com
 - .. *Search Fund Partners*: Designed logo and website for investment firm. www.searchfunds.net
 - .. *Costella Kirsch*: Designed logo and website for venture lending firm. www.costellakirsch.com
 - .. *Metric Tracker*: Designed logo and website for business reporting solutions provider.
Designed layout and graphics for cold fusion application. www.metrictracker.com
 - .. *BCD Enterprises*: Designed UI for HTML moderated chat system.

CyberAir Technologies

Los Angeles, CA: June 2002 - January 2003

Consultant/Creative Director

- Designed branding system including logo, corporate stationery and marketing collateral.
- Developed marketing campaign to aid marketing and sales.
- Managed team in the design and production of creative projects, including intranet and corporate website.

Exist Corporation

Santa Monica, CA: November 1999 - June 2000

Information Architect/Art Director

- Developed interface prototypes for B2B and B2C web exchange application, including internal modules for customer service guides and maintenance.
- Contributed to user experience portion of testing methodology for prototypes.
- Designed corporate marketing print collateral and corporate web site.

Guidance, Inc.

Marina del Rey, CA: February 1999 - November 1999

Art Director/Senior Designer

- Developed enhanced shopping cart prototype to handle multiple shipping addresses to multiple or singular items.
- Designed e-commerce web sites for *The Right Start* and *Mrs. Beasley's*.

the adhoc group, Inc.

Sausalito, CA: April 1996 - December 1998

Senior Designer

- Designed graphics, user interfaces, and information architecture for:
 - .. internet web sites: *America Online*, *Getty Museum*, *ChannelOne*
 - .. software: *AOL Instant Messenger*, *Virtual Places*
 - .. interactivities: *Disney Online shockwave games*
 - .. multimedia presentations: *Levi's*
 - .. AOL proprietary service

technical summary:

Knowledge of capabilities and constraints of web, large-scale database driven websites, browser and platform issues, graphic file size optimization. Extensive use of Macs and PCs.

software:

Photoshop, Illustrator, Flash, Fireworks, BBEdit, Dreamweaver, Fetch, InDesign

education:

Boston University
College of Communication
Boston, MA: January 1996
B.S. in Mass Communications

Concentration:

Communication Practices
specializing in Advertising,
Television & Multimedia
Liberal Arts Concentration:

Art History
~Deans List, Academic
Scholarship